

SONEPUR HANDLOOM CLUSTER

CLUSTER HIGHLIGHTS UPTO MAY, 2010

- Managerial training was been conducted at Sonapur for 20 persons. The WSC BBSR has been contacted to impart concept of Pricing & costing. The CS Mr Panda has been highlighting the concept of PCL.
- A BSM was conducted with an International buyer Ms Claudia & Mr Conran. They have given 8 designs out of which five have been fixed in the looms. Total amount of advance paid by the buyer was Rs.50,000/-. At present they have adopted 5 looms. After the production of the samples the fresh MOU will be signed and the production would be marketed by them. This is a good opportunity for the cluster.
- Participated in the Exhibition in Raipur conducted by MP silk Federation. The total sale proceeding was Rs 2.20 lakhs.
- Dr. Subhankar Ray, Cluster Designer has re-joined from 1st May, 2010 as designer.
- Participated in 4 exhibitions during the month at Delhi, Patna & Indore and generated sales worth Rs.5.08 lakhs.
- Participated in Silk Fab at Lucknow and generated sales worth Rs. 2.63 lakhs during Jan.10.
- Attended EXPO in Chennai organized by WSC Chennai from (21st Dec 2009 to 7th January 2010) and realized a sale of Rs 2.50 Lakhs. Attended the Exhibition in Patna conducted by WSC Bhagalpur (21st Dec to 3rd January 2010). Realized sale of Rs. 4.75 lakhs. .Attended Exhibition in Bhilai jointly by Varanasi & Chanderi (22nd Dec 2009 to 11 Jan 2010). Sale realized was Collective. Attended Handloom Week in Delhi from 21st Dec 2009 to 28th Dec 2009. Sale realized was Rs.5.97 lakhs. Total sale till date is Rs.38.94 lakhs.
- Participated in Handloom Cluster Expo-09 at Ahmedabad in Oct.09 and generated sales worth Rs. 7.95 lakhs
- Cluster weaver has produced & sold about 400 pieces of new designed silk dress set- design provided by cluster designer.
- Participated in Handloom Cluster Expo-09 at Kolkata and generated sales worth Rs. 7.26 lakhs.
- Total 44 SHGs have been formed this financial year.
- Four nos of Sarees has been developed and sent to Guwahati for participation in the Handloom Week scheduled in the month of Dec.2009 at Delhi. Designer has developed 29 designs out of which 18 are developed in fabric.
- **Total Cumulative sales:** Total sales realization is Rs. 164.68 lakhs. [Rs.96.19 lakhs by Exhibitions & BSMs; Rs.66.75 lakhs by other buyers, Rs.1.74 lakhs by CCIC.]
- **Design Development: Total 98 new Designs developed** so far. 31 new designs were developed by Dr. Subhankar Ray and has generated sales worth Rs. 22.38 lakhs. Total 100 designs developed in the cluster.
- **SHGs formation:** Total 72 SHGs formed covering 840 weavers so far. 13 SHGs have got credit of Rs. 10.75 Lakhs. Another 30 individuals have got total credit of Rs. 18.20 lakhs. Total credit linkages are RS.28.95 lakhs.
- **Yarn Bank:** Total Rs. 5.00 lakhs worth yarn supplied by which 561 weavers benefited.
- **CFC:** Construction has been completed. Machines have been installed in the LAB of the CFC. Power connection is completed.
- **Dye House:** Construction has been completed and the Hydro extractor and the Dye Bath along with the utensils have been installed
- **Fund Utilization Year 2009-10:**
Sanctioned Budget: Rs. 47.45 Lakh, **Amount Utilized:** Rs 9.21 Lakhs= **20.04%**