

**KULLU HANDLOOM CLUSTER  
CLUSTER HIGHLIGHTS – MAY, 2010.**

- Participated in 2 exhibitions at Hamirpur and Rohru during the month and generated sales worth Rs. 2.90 lakhs.
- Cluster participated in 19 Exhibitions during year. Total sales generated Rs. 71.27 lakh.
- A BSM was conducted at Chandigarh during December, 2009 for 3 days.
- In Dec.09 participated in 7 exhibitions including Handloom Cluster Expo at Delhi during Handloom week and generated total sales of Rs.32.33 Lakhs.
- Participated in Handloom Cluster Expo at Ahmedabad in Oct.09 and generated sales worth Rs. 2.27 lakhs.
- Participated in Handloom Cluster Expo at Kolkata and generated sales worth Rs.2.25 Lakhs.
- Conducted an exhibition at Manali in June, 09 and generated sales of Rs.12.00 lakhs.
- Two awareness camps were organized in the month of Jan.10. 253 participated in total 6 awareness camps
- This year total 20 SHGs have been formed covering 237 weaves.
- 29 new designs developed during the month. New product catalogue developed and a documentary film on cluster intervention is produced.
- **Design Development:** Total 196 new designs developed so far. [103 new designed shawls developed. 80 No stoles new designed developed. 03 Nos scarves new designs developed.]
- **Total Cumulative sales:** Total sales generated Rs. 150.77 lakhs so far.
- **SHGs formation:** Total 150 SHGs have formed covering 2801 weavers. Rs. 11.00 lakhs' credit facilitated.
- **Yarn Bank:** Rs.10 lakhs yarn sales achieved so far completing 2 cycles.
- **CFC & Dye House:** CFC building renovated. 16 Handloom installed. Regular employment is provided to 16 weavers. Prototypes are developed. Construction CFC & Dye house has been inaugurated on 3rd November 2009. ETP Plant established for Dye house.
- **Fund Utilization Year 2009-10:**  
**Sanctioned Budget:** Rs. 43.45 Lakh, **Amount Utilized:** Rs. 23.49 lakhs = **54.31 %**  
→ **Fund were not received hence no achievement was recorded during the month of May'10**