

**CHIRALA HANDLOOM CLUSTER
CLUSTER HIGHLIGHTS UPTO MAY, 2010**

- Participated in National Expo's, & local exhibitions conducted by the Director of Handlooms of AP State in Jan.10.
- Participated in Handloom Cluster Expo at Delhi during Handloom Week in December,09.
- Press Advertisement was published during the month. Hoardings were erected at 3 places in cluster for publicity.
- Participated in Handloom Cluster Expo at Ahmedabad in Oct.09 and generated sales worth Rs. 3.37 lakhs.
- Participated in Handloom cluster expo at Kolkata and generated sales worth Rs.2.35 lakhs. Attended Handloom Cluster Expo 2008 at Bangalore and generated sales of Rs. 3.74 lakhs. Total 8 expos attended and generated sales of Rs.11.50 lakhs during the year.
- Cluster designer has developed total 22 new designs and 10 samples during the year. He has generated Rs.1.50 lakhs.
- One weaver SHG's MAC Society registration is under progress.
- **Design Development:** About 120 designs were prepared by the designers and 30 designs were given for production.
- **Total Cumulative sales:** Rs.75.69 lakhs sales achieved. [Rs.63.00 Lakhs through exhibitions, Rs.2.19 lakhs by other buyers, Rs. 10.50 Lakhs through Handloom house].
- **SHGs formation:** 146 SHG's has been formed; out of these 50 SHG's has been financed to the extent of Rs.36.90 lakhs.
- **Yarn Bank:** Rs.181 lakhs of yarn sales achieved. (36 cycles)
- **CFC & Dye House:** Construction CFC & Dye house has been inaugurated on 3rd November 2009. CFC & Dye has been handed over to Consortium and MOU has been signed by the consortium, at present dyeing trails are going. From 1st May'10 onwards commercial dyeing will be done for weavers and master weavers.
- **Fund Utilization Year 2009-10**
Sanctioned Budget: Rs. 34.90 Lakh, **Amount Utilized:** Rs.14.75 lakh = **42.26 %**