

Name of the Cluster: NADIA [SHANTIPUR]
IMPLEMENTING AGENCY: Textiles Committee, Government Of India
PROGRESS REPORT FOR THE MONTH OF MAY, 2010 [Year 2009-10]

Amount Sanctioned:Rs.30.95 Lakhs
Amount Utilized: Rs.24.48Lakhs
% of utilization : 79

2009-10								
Sr No	Physical Activity	Physical Target [Freq- No.]			Financial Target [In Rs Lakhs]			Remarks
		Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	
A	Market Linkages							
1	Corporate Linkages Meet & Trade fair Partcipation	10	1	31	10.00	0.00	15.15	Participated in exhibitions and generated total sales of Rs.54.55 lakhs during the year. Cluster weavers participated through consortiums in exhibitions at: <ol style="list-style-type: none"> 1. Baroda Fair - Sales of Rs.2.00 Lakhs. 2. CIF exhibition in Delhi in July.09 Sales of Rs. 0.50 Lakhs 3. TCS Kolkatain July 09- sales of Rs.0.50 Lakhs 4. Purulia, Mumabi Silk Fab, Spl. HL Expo at New Delhi & Kala Expo in Mumbai in Aug 09. Total Sales turn over was Rs 3.6 Lakhs 5.Six fairs in State HI Expo, HL Cluster Expo at Kolkata, Fair at Berhumpur, Barasat, Midnapur & Ranaghat.Total Sales Turn Over was 4.0 Lakhs. 6.International Trade Fair in New Delhi in Nov.09- Sales Turn over was 0.50 Lakhs. 7. Six Exhibitions in the month of Dec 09 in Kolkata, New delhi, Nander, Mayapur, Hyderabad & total slaes turn over was 6.45 Lakhs 8. Two Exhibitions in Jan.10 at Latur and Coimboter- Sales Rs. 4.50 lakhs. 9. Two exhibitions in Feb 10 in Patna Silk Fab & Suraj Kund Silk Fab.-sales Rs.3.00 lakhs. 10. T 11. Two cluster consortium participated in Burdwan Fair & Bhubaneshwar (Arpi 12. One consortium participated in National Art & Craft Expo in Banglore (May'1

2009-10								
		Physical Target [Freq- No.]			Financial Target [In Rs Lakhs]			
2	Buyer Seller Meet	5	1	15				Buyer Seller meet with Pune based buyers resulting into 50,000 rupees order (April 09).Two BS meet for SHG consortium in Kolkata with M/s Honcho Pvt Ltd & Roop angan, Pia Ki Ghar on 26/06/09 & 30/06/09 resuting in the sale of Rs 22,000/- (June 09) & another two in Mumbai based bulk buyer & American Buyer on 29-06-09.BS meet at CCIC Delhi & resuting into the order of Rs 50 ,000/- (July 09). BS meet at Heim Textiles Fair at Mumbai 09 (Oct 09). 50,000/- Rs Order from Kolkata Based Buyer. One buyer from Balngalore based Smart India met with consortium in NOV.09. BAM conducted with ACASH in WSC , Kolkata in Dec 09. BSM conducted with Bengal Craft Council in Jan.10. BSM in Textiles India Fair 10 in Pragati Maidan & in Shnatipur Cluster office with Smart Idea, Bangalore (Feb 10) BSM meet at CCIC Delhi on 27.02.10. BSM conducted with Reliance, Bangalore on 23.05.10 and generated order worth Rs.25000/-.
3	Preparation of Cluster Product catalogue	1	0	0	1.00	0.00	0.00	Three types of catalogues & One CD of cluster products were developed One on Proto type products, one on Shantipur Cluster & the third one on mixed products. Catalogue quotations were collected & tendering on process
4	Advertising & Publishing Materials for Cluster Publicity	2	0	2	2.00	0.00	0.10	One Advertisement in the Journal of Indo German Chamber of Commerce Annual Journal was approved from IA & Advertisement documents were prepared through one advertising agency in Kolkata.
B	Design & Product Development							
5	Designer Involvement	1	0	6	3.60	0.30	3.75	Six Designs developed into Sarees
6	Product Prototype development	1	0	6	1.50	0.00	0.15	25 Prototype products dev.eloped by Kolkata based Fashion House, M/s Pinnacle through inputs of NIFT. Six cushion cover, 24 coasters & one table cover developed. One Stole & One running meter of the new generation fibres viz. Bemberg (Weft) & Tencel (Warp) developed
7	Capacity Building of Local Designers	4	0	3	1.00	0.00	0.00	8 Local Designers of SHDA trained in Arahaweave Soft ware from New Delhi, CAM operation by M/s Teckmac, Pune & trained in 2nd phase on CATD software along with the design conversion into Sarees through CAM Four traning programmes of Local designers approved from HQ of IA
C	Training & Workshops							

2009-10								
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8	Orientation/ Workshops of dyers	8	0	9	1.00	0.00	1.15	One training programme on Lyocel Dyeing ;4 weavers benefited & Finishing & others on Product diversification reaping the benefit to 11 weavers Two training programme on Silk Weaving & Product Diversification & Basic Computer operation were conducted reaping the benefit to 21 HL Weavers (June 09) Three Training programme on Wool , Acrylic & Acrylic- Wool Combination dyeing conducted with support of AWI, Delhi in Aug 09. One Trg. programme on product diversification were started in the month of Sept 09 for 14 weavers. One training programme conducted on Pneumatic Jacquard operations for 44 weavers.
D	Institutional Strengtheing							
9	Appointment of Professional & Technical Assistant	2	1	1	2.00	0.12	1.44	Payment has been made from Textiles Committee HQ
10	Formation of SHG, Common Interest Group	50	0	0	1.00	0.00	0.00	Three SHG groups got credit of Rs 75,000/- Two interface meetings were conducted & 6 SHG groups were given approval of credit of 2.16 Lakhs One Basic Orientation training on 1st & 2nd June to 53 participants Two Skill Development workshop on 10th & 11th June and 15th & 16th June leading to the benefit to 44 weavers 13 SHG groups facilitated for necessary credit support through banks & DRDC Comprehensive action plan was formulated for 5 SHG Federaions CDE of Shantipur cluster had a meeting with Bank Manager, United Bank of India for formation of Credit Society among SHG Weavers, credit facilitation through Swarojgar Credit Card, MCGF mode etc on 19-04-10. It was decided to organize a sensitization programme in the 1st week of May.
E	Monitoring							

2009-10								
		Physical Target [Freq- No.]			Financial Target [In Rs Lakhs]			
11	CDCG Meeting	1	2	1	0.25	0.10	1.03	<p>CDCG Meeting conducted on 26-05-09</p> <p>One review meeting was conducted in the presence of WSc incharge for reviewing the progress of Design Studio, Dye house implementation & functioning of Yarn Bank in April 09</p> <p>One Review meeting was conducted by DM Office, Nadia (July 09)</p> <p>Apex Committee Meeting Participation by CDE in Aug 09</p> <p>One Review meeting by ADC Madam Meenu S. Kumar & other by Minister in Charge of Govt. of W.B</p> <p>One Review Meeting by secretary, MOT & one by Secretary, TC.</p> <p>Two review meeting conducted at Shantipur on 15.01.10 & 29.01.10.</p> <p>Cluster Audit conducted by WSC Kolkata on 27.01.10 & 28.01.10.</p> <p>One review meeting by CM of Govt. of West Bengal & other at Udyog Bhavan, New Delhi by Secretary, Textiles, GOI</p> <p>One review meeting by Director (Textiles), Govt of West Bengal & Other by Textiles Commissioner, GOI.</p>
F	Activities Sanctioned in 2008-09 continued.							
12	Business Link Programme with CBI, PUM etc [Subject to submission of detail report to the O/o DC - HL]	3	0	1	1.00	0.10	0.10	<p>• Shantipur Cluster office applied for three international expert for technical support in the area of Fashion Designing, Printing design & Chemical processing from PUM Holland.</p> <p>An awareness programme was organized on "Establishment of Market Linkages with Europe" with support from Mr.Tonny Neijmeier of PUM, Holland on 17.04.10 in Shantipur Cluster office. The expert explained how to deal with European buyers, requirement of quality, prices of the products & different types of support provided by Business Support Organization. Total 22 weavers of different consortium attended programme.</p>
13	Training on Value addition Stoles, fringes, embroidery etc	5	1	3	1.00	0.12	0.39	<p>Another ADVANCED Trg programme on Kantha Stitch & Hand Embroidery has been started from 20-02-10 & 12 local ladies SHG weavers are reaping the benefit. One Kantha Stitch training started from 27-11-09 for 40 mandays have been planned in the month of Nov 09 & 12 weavers reaping the benefit. Starting of Block & Screen Printing facility</p>
G	New Activities Sanctioned for the year 2009-10							
14	Provision of Handloom Jacquard, Upgradation of Handloom, Dobby, Steel Rod etc on PPP mode	400	18	39	2.00	0.40	0.82	<p>250 weavers list were finalized & CSB has been roped for New Handlooms & HL Upgradation.</p> <p>A meeting was conducted with WSC, Kolkata, State Govt, TRP-NRA, & IA on 29.01.10 for participatory contribution of 10% from IHCDS funds. Tendering process was completed.</p> <p>Purchase order of 18 new handlooms placed (April'10)</p>

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15	Provision of Twisting machine(400 Spindles)	1	0	0	0.60	0.00	0.00	<p>One cluster groups submitted the letter of interest for twisting machines Submitted the detailed project report in Nov 09.</p> <p>A meeting was conducted with WSC, Kolkata, State Govt , TRP, EDII, A'bad & IA on 29-01-10 for selection of stakeholders. Group namely M/s Fulia Tangail Tantujibi Unnayan Samiti limited showed interest for providing land & participatory contribution.</p> <p>Work order of M/s Fulia Tangail Tantujibi Unnayan Samiti Ltd. placed by CSB as a convergence of scheme.</p> <p>Shantipur Handloom Cluster facilitated the exposure visit of two members of tangail Tantujibi Samobay Samiti of Belgoria Gram Panchayat, visited Malda for understanding the techno-economic viability of Twisting Machines first time in Shantipur cluster.</p>
16	Interface with Banks, financial institutions	5	1	4	0.50	0.40	0.40	<p>An interactive meeting for Credit linkages was organized by Shantipur Cluster Office on 04-09-09 between United Bank of India (UBI) Shantipur Branch Manager and Weavers of Seven Self Help Groups located in Shantipur Municipality Area. The Bank Manager Mr. B. Gupta reviewed the progress of each individual groups & approved the loan of Rs 2.16 Lakhs on spot for the weavers for technology up gradation, raw materials etc. Manager of The bank & CDE of Shantipur Cluster jointly agreed for development of progressive business plan for each individual group.</p> <p>CDE had a interactive meeting with Bank Manager of Allahabad Bank & State Bank of India Shantipur Branch for necessary credit support to SHG Weavers groups attached to IHCDP Project. The managers agreed to focus on the matter after festival season on 08-09-09. CDE had a meeting with Bank Manager of Allahabad Bank & State Bank of India for Credit linkage to SHGs. They have been agreed and will extend the support after the festive season.</p> <p>2 SHG groups (Netaji SHG & Adivasi Manasa Mangal SHG) of M/s Goberchar golden HL weavers Sangho got the credit of Rs 1.90 lakhs in Feb Shantipur Handloom cluster office facilitated the Credit Faciltiy of 1.17 lakhs to three SHG groups; SHG's from United Bank of India - Shantipur Branch. The credit would be used for purchasing of raw materials, purchase of new looms etc. which would increase the income level of Weavers. An</p>
17	Value addition through establishment of Block & Screen Printing facility for value addition [Sanction subject to submission of DPR to the O/o DC - HL]	1	0	0	2.50	0.00	0.00	<p>Already one group was exposed to Block & screen printing methods & DPR is under process of formulation.</p> <p>A meeting was conducted with WSC, Kolkata, State Govt , TRP, EDII, A'bad & IA on 29-01-10 for selection of stakeholders. Groups namely M/s Shantipur handloom Designers Association submitted the DPR along with interest for providing land & participatory contribution</p>

2009-10

Physical Target [Freq- No.]

Financial Target [In Rs Lakhs]

GRAND TOTAL [In Rs Lakhs]

30.95

1.54

24.48