

Name of the Cluster: TIRUVANNAMALAI
IMPLEMENTING AGENCY - COOPTEX , Chennai
PROGRESS REPORT FOR THE MONTH OF MAY, 2010 [Year 2009-10]

Amount Sanctioned:Rs.31.50 Lakhs

Amount Utilized: Rs.11.60 Lakhs

% of utilization : 36.83

2009-10								
Sr No	Physical Activity	Physical Target [Freq- No.]			Financial Target [In Rs Lakhs]			Remarks
		Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	
A	MARKETING							
1	Conducting Buyer seller Meets	3	0	0	3.00	0.00	0.00	
2	Conducting Exhibition	10	0	5	12.00	0.40	5.60	In Feb.10, participated in Handloom Expo at Chennai and Mega Exhibition at Mylapore and generated total sales of Rs.0.45 lakh. Participated in the Silk fab exhibition conducted by NHDC at Chennai from 12.11.2011 to 20.11.2011. Sales works of 1,00,000 achieved. Participated Handloom week cluster Exhibition at New Delhi Conducted by EDI and achieved sales of Rs. 1.5 Lakhs. Participated in FICCI conference cum exhibition at Hotel Connemera Chennai and at Coimbition by Co-optex sales worth of Rs.50,000/- achieved. Participated in exhibition in Coimbatore conducted by CO-OPTEX sales worth of Rs.50000/-
B	PUBLICITY AND DOCUMENTATION							
3	Engaging Employee for the consortium	1	1	1	2.00	0.00	1.00	Engaged Thiru.M.Siddharthan
4	Documentation of IHCDP	1 (Film)	0	0	0.50	0.00	0.00	
		1 (Catalogue)	0	0	1.00	0.00	0.00	
C	Activities Sanctioned in 2008-09 continued.							

Sr No	Physical Activity	Physical Target [Freq- No.]			Financial Target [In Rs Lakhs]			Remarks
		Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	
A	MARKETING							
5	Providing of Jacquards and accessories to silk saree producers of SHG weavers	200	125	125	4.00	4.00	4.00	Identification of beneficiaries orders placed. Supply started.
6	Exposure Visit	2	0	0	1.00	0.00	0.00	Proposed to visit Madavarm during 2nd week of May'10
D	New Activities Sanctioned for the year 2009-10							
7	Replacement of Loom Accessoreis - Healds and Reeds [This amount is sanctioned at 75% subsidy and 25% member contribution.]	700	100	100	5.00	1.00	1.00	Identification of beneficiaries completed, order placed for purchase. Supply during May & June'2010
8	Providing CAD/CAM facility, Card Punching Machine at Athimalaipattu. Sanction (on hold) only after submitting DPR to O/o. DC - HL	2	0	0	3.00	0.00	0.00	
					31.50	5.40	11.60	