

Name of the Cluster: MADHAVARAM
IMPLEMENTING AGENCY: APCO, HYDERABAD
PROGRESS REPORT FOR THE MONTH OF MAY , 2010 [Year 2009-10]

Amount Sanctioned:Rs.40.75 Lakhs

Amount Utilized: Rs.19.21 Lakhs

% of utilization : 47.14

2009-10								
Sr No	Physical Activity	Physical Target [Freq- No.]			Financial Target [In Rs Lakhs]			Remarks
		Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	
A	Formation & Strengthening of Institutions							
1	Awareness meetings with stake holders workshops	10	0	10	1.50	0.00	1.04	10Awareness meetings were conducted with 162 weaver members on maintainence of CFC& Dye House
B	Market Linkages							
2	Byers& Sellers meets/ Exhibitions cum Sales outside the cluster	8	0	8	15.00	0.00	10.48	Exhibition held at Mysore conducted by KHDC Gagag has participated and got sale Rs 157500/-, Kolkatta Rs 251000/- and Ahmedabad Rs 324120/-. Exhibition at Pragathi maidhan, National HL Expo 09 at Hyd and HL Expo at Chennai are paricipated. Further IA has organised exbn at Tharnaka, Bajara Hills from 1.1.10 to 14.1.10
C	Design& Product Development							
3	Engagement of Designer	1	0	1	3.60	0.33	1.85	Sri G. pavan Kumar is working as a designer in the cluster.
4	Product Development by converting paper designs into woven products	1	0	1	1.00	0.00	0.76	Total 146 designes developed. 125 designs were supplied to weavers and 108 designs are converted into woven products, 29642 sarees were produced worth of Rs285.61akhs.
D	Accessories Supply							

2009-10								
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		Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	
5	Quality Improvement through replacement of important accessories like Reed& Healds in PPP mode	300	26	261	2.40	0.17	1.70	Provided new reed& healdset to 261 weaver members in place of old/ damaged one under PPP mode
6	Supply of 240& 120 hooks jacquards to 200 weavers @75:25 contribution of Govt of India& Beneficiries	200	5	69	3.00	0	2.40	Supplied 69 new jacquards to weaver members
E	Monitoring							
7	CDCC Meetings	4	0	0	0.25	0	0	
F	New Activities Sanctioned for the year 2009-10							
8	Exposure visit to successful clusters like Santhipur& Chederi	1	0	0	1.00	0	0	
9	CAD CAM in CFC to develop new designs with Graphs/ punching cards	1	0	0	4.00	0	0	
10	Construction of Sizing Shed at CFC building& other places for easy sizing. Land can be provided by weavers/ Govt. [Saction subject to submission of DPR to the O/o DC - HL]	2	0	0	5.00	0	0	
11	Corpus for CFC& Dye House for keeping Dyes, Chemicals, Zari etc	1	0	1	0.50	0	0.48	Purchased the Dyes& Chemicals from Balaji chemicals nagari with consultation with Consortium and handed over to Consortium for its dyeing continously.

2009-10

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		Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	
12	Construction of fibre sheet roof by combing CFC& Dye House buildings to dry the dyed yarn with out effecting from sunlight directly. [Saction subject to submission of DPR to the O/o DC - HL]	1	0	0	3.00	0	0	
13	Dyers workshop to Dyers at Dyehouse with Experts	1	0	0	0.50	0	0	
14	Web Portal	0	1	1	0.00		0.50	For website advertisement.
	GRAND TOTAL				40.75	0.50	19.21	