

Name of the Cluster: KURINJIPADI
IMPLEMENTING AGENCY - COOPTEX , Chennai
PROGRESS REPORT FOR THE MONTH OF MAY, 2010 [Year 2009-10]

Amount Sanctioned:Rs.29.10 Lakhs

Amount Utilized: Rs.5.28 Lakhs

% of utilization : 18.14

2009-10								
Sr No	Physical Activity	Physical Target [Freq- No.]			Financial Target [In Rs Lakhs]			Remarks
		Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	
A	Marketing Linkage							
1	Conducting exhibition inside and outside cluster for direct retail market	6	0	5	12.00	0.00	4.60	Participated in the EDI Exhibition at Delhi 21st to 28th Dec'09, WSC NHL Expo'09 at Chennai on 22nd Dec'09 to 7th Jan'10, Chennai NHIExpo from 26.2.10, FICCI Exhibition on 3.4.10 & all clusters exhibition from 25.4.10 to 31.5.10 at Comimbatore.
2	Publicity and documentation.	4	0	0	2.00	0.00	0.00	It is planned to utilize this amount by shooting video film, releasing of advertisements, Printing of bags, and installation of hoardings.
B	Design and Product Development							
3	Engaging of professional designer for design development as per new market demand.	1	0	1	3.60	0.00	0.60	Engaged one designer from Weavers Service Centre, Chennai for one year from November 2008 for Kurinjipadi cluster after getting approval from DCH Office. Now his service extended from April 2010 as we expecting project extension from DCH Office.
C	Accessories supply							
4	Providing high speed bobbin and Pirn winding motorized Charka to the weavers	100	0	0	1.25	0.00	0.00	Order to be placed with M/s. Creative Engineer through IIT, RUTAG, Chennai for supply of 105 motor charkas. Expected delivery by April'10.
D	New Activities Sanctioned for the year 2009-10							

2009-10

Sr No	Physical Activity	Physical Target [Freq- No.]			Financial Target [In Rs Lakhs]			Remarks
		Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	
5	Providing Shuttles to weavers	1000	0	0	4.00	0.00	0.00	Quotation to be called from the Manufacturer for fixing the rate and placing orders.
6	Providing sizing accessories and materials	10	0	0	1.00	0.00	0.00	Quotation to be called from the Manufacturer for fixing the rate and placing orders.
7	Imparting Sizing training to the Self Help Group (SHG) members	1	0	0	0.25	0.00	0.00	Arrangements being made to impart Sizing training to the Self Help Group (SHG) members with the help of Weavers Service Centre, Chennai or I.I.H.T, Salem
8	Providing loom accessories weavers	1000	19	19	5.00	0.08	0.08	Order placed with Manufacturer for the supply of 1000 sets of Healds and Reeds.
GRAND TOTAL [RS. IN LAKHS]					29.10	0.08	5.28	