

Name of the Cluster: CHIRALA
IMPLEMENTING AGENCY: APCO, HYDERABAD
PROGRESS REPORT FOR THE MONTH OF MAY, 2010 [Year 2009-10]

Amount Sanctioned:Rs.34.90 Lakhs

Amount Utilized: Rs.14.75 lakhs

% of utilization : 42.26

2009-10								
Sr No	Physical Activity	Physical Target [Freq- No.]			Financial Target [In Rs Lakhs]			Remarks
		Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	
A	Financial linkage / meetings							
1	Meetings with Bankers / Financial institutions	2	0	10	0.20	0.00	0.00	Regularly meeting the concerned bank manager and arranging financial assistance continuously to weavers SHG's of the cluster.
B	MARKETING							
2	Buyers and Sellers meet with in the cluster	6	0	6	10.00	0	5.51	Participating in the cluster Expo's and National Expo's and local exhibitions conducted by the Direcotr of Handlooms of AP State.
3	Publicity - Brochures & Hoardings and Local Channels	2	0	2	1.00	0.00	0.90	Publicity is giving through hoarding, adds in local papers.
C	Product Development / Diversification							
4	Engagement of designer	1	0	1	3.60	0.00	1.45	Miss Pallavi Joshi is working in the cluster since Nov. 09 and giving the designs to the master weavers and weavers and some of the designs are in production
D	Instititutional strengthening							
5	Formation of SHGs and New Co-operative societies	10	0	0	1.50	0	0.45	Formation of SHG's are regular process and at present the formation of SHG's is very slow, because 40% of the weavers have been covered under SHG's.
6	Formation of Association / Consortium with SHGs, Master weavers & Co-operative societies	50	0	0	0.50			Formation of 2 SHG's associations are in the process. The registration of these 2 SHG's Associations will be completed in 2 months.
E	Corpus for Raw Material							
7	Yarn Corpus – NHDC [MGPS]	1	0	0	5.00			NIL

2009-10								
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F	Monitoring							
8	CDCC meetings	2	0	0	0.10			NIL
G	Infrastructure creation							
9	Dye House [Subject to submission of DPR in PPP mode]	1	0	1	6.00	0.00	4.44	ETP plant construction has been completed for Dye house.
10	Product Catalogue	1	0	0	0.50			NIL
11	Handloom Mark Registration	5	0	0	0.50			NIL
H	New Activities Santioned for the year 2009-10							
12	Corpus for CFC& Dye House for keeping Dyes, Chemicals, zari etc	1	1	1	2.00	0.00	2.00	
13	CATD with card punching machine in CFC and Dye House	4	0	0	4.00			NIL
	GRAND TOTAL				34.90	0.00	14.75	