

Name of the Cluster: Samudragarh - Dhatrigram(Burdwan) Handloom Cluster

IMPLEMENTING AGENCY: National Handloom Development Corpn.Ltd, Lucknow.

PROGRESS REPORT FOR THE MONTH OF MAY 2010 [Year 2009-10]

Amount Sanctioned:Rs.38.26 Lakhs

Amount Utilized: Rs. 63.33

% of utilization : 165.53

2009-10								
Sr No	Physical Activity	Physical Target [Freq- No.]			Financial Target [In Rs Lakhs]			Remarks
		Annual Target	Achievement during the month	Achivement progressive total of the year 09-10	Annual Target	Achievemen t during the month	Achivement progressive total of the year 09-10	
A	Financial Linkages							
1	Interaction with bankers, stakeholders & SHGs	4	0	4	0.20	0.00	0.20	Total 60.66 Lacs loan sanctioned to 39 nos. of SHG by UCO bank. 9 SHGs out of 39 also got 2nd phase of loan from Bank.
B	Market Linkages							
2	Meeting with corporate and other buyers (B-S Meet)	2		1	2.00		1.69	Rs. 15.54 Lacs sales generated as on date. One BS meet organized by EDII at Kolkata during current F.Y.
3	Exhibition cum sale including participation in different expos.	20		30	14.00	0.00	13.38	Total Rs. 71.23 Lacs retail sales generated through participation in total 30 fairs like silk fabs, district level exhibitions, cluster expo and exhibition organized by cluster itself and also National H/L Expo at Chennai. Participation fees paid for N.H. Expo to be organized by WSC Chennai in the month of May'10
4	Publicity	2		2	2.00	0.00	1.96	Publicity done through paper advt., leaflets,local TV and flex banners before Durga Puja. Rs. 0.30 Lac send to EDII for online branding and promotion of Cluster website.
C	Design & product Development							

2009-10

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5	Engagement of designer	1	1	1	3.60	0.00	3.60	Designer submitted 113 paper designs out of which 55 has been taken for sample production and got good response in domestic market. As per allotted budget upto March,10 fund for designer utilized fully.
6	New design development	50	0	53	1.40	0.07	0.60	Two designs as samples have been developed in this month.
7	Workshop with master weaver for value addition & product diversification	1		1	0.60		0.52	organized on 22nd Jan. Total 54 Master weavers attended the seminar. Faculties from NIFT, Kolkata, JD Birla Insitute Kolkata & Jayashree textiles (Linen Div. were present.
8	Appointment of Technical resource person for product diversification	1	0	1	1.50	0.00	1.43	Diversified product developed by the expert technical officer and he also provides technical support for final conversion of paper designs into samples thru looms.
D	Training							
9	Group-wise training of Dyers & Designers & Orientation workshop on Veg. Colour	1	0	1	0.45	0.00	0.19	Two days groupwise training programme organized on 3rd and 4th Feb. at Cluster CFC centre. 24 no. of local dyers were trained on vegetable and chemical colour through Faculties from Govt. Textile college and Bhavanipur Education Society,Kolkata.
E	SHGs & Strengthening of Association/consortium							

2009-10

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10	S.H.G. formation	50	0	50	1.50	0.00	1.50	All the SHGs have linked with the bank by opening their A/c. As per the action plan for FY 09-10, the activities completed.
11	Strengthening and formation of consortium	4	0	5	1.00	0.00	1.00	6 New marketing consortium have been formed and registered under WB society act from inception & 1 big consortium registered under Company's act was formed for running the CFC & Dye House.
F	Dye House							
12	Establishing of Dyeing unit under PPP mode (Subject to submission of DPR following in PPP mode) & CFC unit	2	dye house & CFC - 1 each	2	7.46	13.31	35.05	Civil construction of both CFC & Dye house completed. Installation of transformer and electricity work is completed. All the machineries installed meant for CFC. Installation of machines for Dye house is under process final work is going on for trial run by 15.05.2010. For additional infrastructure work such as fencing/boundary wall, Main gate, work has started, expected to complete this work by 2nd July,10
G	Monitoring							
13	Monitoring activities through CDCC meeting	5		5	0.25		0.24	Expenses incurred for monitoring & review the activities through meetings.
H	Activities Sanctioned in 2008-09 continued.							
14	Skill orientation training for embroidery and Kantha stitch for value addition	2		2	0.70		0.71	Total 45 women weavers were successfully trained thru master craft person.

2009-10

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15	Training under SSI for managerial skill development for running the CFC dye house	1		1	0.75		0.62	5 days training with 20 participants from different SHGs/consortium/Asso./ NGO was held at EDI. Kolkata campus from 27th January to 2nd Feb.10
I	NEW ACTIVITIES SANCTIONED FOR 2009-10							
16	<u>Spl. Training of dyeing master & dyer for running CFC Dye house & technical training for running the machineries at CFC unit at reputed organization.</u>	2		2	0.35		0.12	Training for running the machineries for CFC unit conducted at Textile Committee on 10th to 12th Feb.10 and training for operation of machines for dyehouse also completed from 17.2.10 to 19.2.10 at Bargarh (Orissa)
17	<u>Spl. Workshop for consortium members for vision building & upliftment of knowledge of running the CFC & dye house in future for development of cluster</u>	1		1	0.50		0.52	Total 52 members from different consortium were present in the workshop organized on 19.3.2010 at Kalna in coordination with Enterprise Dev. Institute, Kolkatta. The faculties of EDI, Kolkatta participated in the said workshop.
					38.26	13.38	63.33	