

Performance Status of Designers upto October 2009

S no	Name of cluster	Name of Designer	Designer's Affiliation	Design developed by present designer	Remarks	Cumulative Designs Developed	Sales + Order by the effort of Present designer [Rs in lakhs]
1	Burdwan (Samudragarh)	Mr. Utpal Gosh	NID	97	Mr. Utpal Ghosh joined on June 2007. Total sales and orders received through his efforts - Rs. 12.24 lakhs.	39	12.24
2	Varanasi	Mr.Ashish Kumar (Joined on 25.07.2008)	NID	32	The designer joined in July 08. Has developed 32 designs so far. Has achieved Sales worth Rs. 7.35 lakhs & orders worth Rs. 11.90 lakhs exclusively through his efforts. 10 buyers tiedup till the date. The earlier Designer Ms. Samira Awasthi developed 26 designs and generated sales worth Rs. 42.08 lakhs [Only FAB india].	58	19.25
3	Sonepur	Mr. Subhankar Ray (Joined on 04.09.2008)	BHU	22	The designer joined in Sept. 08. Has developed 20 designs till date. Sales order generated of Rs.1.25 lakhs through Sambalpuri Bastralya and Rs. 2.20 lakhs througha Buyer from Kolkata.. The earlier designer Shri Rajesh Panda developed 71 designs and generated orders worth Rs. 60,000.00 for the cluster.	93	5.33
4	Chirala	No Designer.	0	0	Shri. K.Umamaheswara, designer has resigned in April 2009 who had developed 50 designs so far. Earlier Shri Uday Bhaskar was the designer from Jan. to May 08. Designs developed - 20. No sales or order received by the cluster through his efforts. Ms P Sudha was designer for a period - July to October 07. Developed 17 designs and achieved no sales or orders.	87	0.00
5	Chanderi/ Gwalior	Mr.Sanjay Garg	NIFT	118	Mr. Sanjay Garg is the designer in the cluster since June 07. Designs developed so far - 118 designs. Exclusive effort of the designer has yielded marketing tie ups with Realm exports, Kamla, Shades of India etc. Order and sales generated worth Rs. 41.23 Lakhs. Earlier Ms.Ritu Suri was the designer [March-May2007]. Developed 15 designs. Sales by her efforts: Rs. 1.50 Lakhs.	133	49.78
6	Bhagalpur	Mr. Harshvardhan Singh	NIFT	6	Joined from 28th March 2009.Miss Parinita Biswas has been terminated in Feb.09 by permission of DC office. She had developed a total of 22 designs. Sales and order generated worth Rs. 13,515.00. Mr. Ajay Choudhary joined in Feb 07. Resigned in April 07. Earlier designer has developed 50 new designs and generated order worth Rs. 24,000.	78	0.00

S no	Name of cluster	Name of Designer	Designer's Affiliation	Design developed by present designer	Remarks	Cumulative Designs Developed	Sales + Order by the effort of Present designer [Rs in lakhs]
7	Trivandrum	Ms Smitha Jacob	Madras Uni	201	The designer has developed 201 designs so far. Order generated worth Rs.0.17 lakh. 35 designs converted into cloth. 66 Sarees value addition done. 34 modern apparel developed by converting the traditional clothes. 54 product of home furnishing is developed from traditional clothes.	201	0.17
8	Madhavaram	Mr.G.Pavankumar	NIFT	117	The designer joined in June 08. Has provided 78 designs till date. No sales or orders generated through his efforts. 68 designs are on loom stage. 8228 new sarees produced worth Rs. 71 lakhs. No sales generated. Earlier Ms. Kavita Reddy was the designer [Period - July 07 to Jan 08]. Developed 17 designs. No sales or orders received by the cluster through her efforts.	134	0.00
9	Bijoy Nagar	Mr.Dibakar Chaudhary	NIFT	61	Dibakar Choudhury the designer of Bijoy Nagar Cluster has developed 57 new designs since June 2008 worth Rs. 0.5 lakh (Approx.) has been sold, products like stole, curtain, ladies bag, table mat, cushion cover, dress materials. Earlier Sunanda Agarwal from NID student engaged as designer from 18.03.08 to 18.09.08 & she was develop 32 nos. design. Present designer is developing designs in 3 colour ways in various products like stole, cushion cover, Mekhala-Chadar, Curtain.	112	2.10
10	Kullu	Shri Suman Basnerjee	NID	57	Designer joined in April 08. 57 designs developed so far in fabric and produced 340 meter fabric worth Rs. 1.13 lakhs. No sale or order received by the cluster through his efforts. Earlier Mr Sanjiv Ahuja was the designer for 2 months. Developed 10 designs with sales linkages.	67	0.00
11	Bijnore	Ms .Preeti Mishra	NIFT	200	Ms. Preeti Mishra's MOU is ended in August, 2009. It is to be renewed.. Designs developed - 200. Exclusive effort of designer has led to business tie-up with Sahi Exports, Faridabad. Home and we, Delhi etc; Generated orders worth Rs. 111.15 lakhs. Dobby fabric order worth Rs. 45000/- received from Hanun.	200	144.02
12	Shantipur [Nadia]	Miss Aditi Mukharjee	Kolkata Uni.	23	Miss Aditi has joined from 16th April 09. Before that Sri Subbrata Sadhu was designer from July 07 to April 08. Total 86 prototypes and 5 motives were developed by previous designers.	86	0.00
13	Trichy	Sippi Sakkaravarthy	Madras Uni	162	New designer has joined on 12/12/08. He has made 162 paper designs. The earlier Designer - Mr. Thiya Rajan Periyaswamy developed 150 designs. Achieved by his efforts Sales worth Rs. 1 lakhs.	312	1.10

S no	Name of cluster	Name of Designer	Designer's Affiliation	Design developed by present designer	Remarks	Cumulative Designs Developed	Sales + Order by the effort of Present designer [Rs in lakhs]
14	Imphal	Mr. Sailex	NIFT	Joined in October,2009	Mr. Sailex joined in Oct.09 as designer of the cluster. Earlier designer has developed 62 designs for domestic market. Has made tie ups with Weaver's Studio- Kolkata and SASHA. Generated orders worth Rs 10,000.00 through his efforts.	62	0.10
15	Gadag	Mr.K. Jagannath	KHDC	19	The designer joined in October 08. Developed 19 designs till date. No sale or order received through his efforts. Earlier Ms.Sunaina Zusasthi was the designer [Jan-Feb 08] for 2 months. Developed 10 designs. No sale or order generated by her. Earlier to Ms. Sunaina, Shri Raj Sekher was the designer for a month. [Aug.07]. Developed 4 designs with no sales linkages.	34	0.00
16	Kurinjipadi	Mr D Ravi	WSC (Chennai)	88	The designer has joined on 05th November 2008. Anuradha Pashupathi was the designer [Period - Aug to Nov 07]. Developed 55 designs. Achieved sales worth Rs 3.42 lakhs through her efforts.Others designs purchased from local designers.	133	0.00
17	Bargarh	Mr Prabir Haldar	BHU	3	New designer Mr Prabir Haldar has joined in 1st week of Feb. 2009. Previous Designer Shri Arnab Choudary joined as designer in August 2007 and has resigned in September 2008. Total designs developed by Sri Choudhury - 50. Sales and Orders received by his efforts - Rs 16.16 Lakhs.	53	16.16
18	Mubarakpur	No Designer.	0	0	Earlier designer Late. Shri. Siddhartha Singh has developed 80 designs. Generated Sales and orders worth Rs.19.60 through his efforts.	80	19.60
19	Tiruvanamalai	Mr. Fabin Raju	NIFT Chennai	10	Join in 17/12/08 and developed 10 design on paper. The earlier Designer Ms. K Supriya developed 21 designs with no sales/ orders received by the cluster through her efforts.	31	0.00
20	Barabanki	Ms Bindoo Ranjan	NID	158	Ms. Bindoo Ranjan has been the designer since July 2007. She has developed a total of 158 designs. Sales generated by her efforts: Rs. 1 lakh	158	1.00
					TOTAL	2151	270.85