

## KULLU HANDLOOM CLUSTER

### CLUSTER HIGHLIGHTS UPTO OCTOBER 2009 (YEAR 2008-09)

- Participated in Handloom Cluster Expo at Ahmedabad during the month and generated sales worth Rs. 2.27 lakhs.
- Participated in Handloom Cluster Expo at Kolkata and generated sales worth Rs.2.25 Lakhs.
- Conducted an exhibition at Manali in June, 09 and generated sales of Rs.12.00 lakhs.
- This year total 63 SHGs have been formed covering 766 weaves.
- 4 awareness camps have been organized covering 218 weavers during the year for spreading awareness about the scheme.
- 4 bankers meeting conducted covering 272 weavers for credit linkage.
- Cluster participated in 11 Exhibitions during year. Total sales generated Rs. 83.28 lakh.
- 27 weavers participated in exposure visit to Varanasi cluster.
- New product catalogue developed and a documentary film on cluster intervention is produced.
- 70 new designs have been developed by the designer during the year & have developed 26 new products.
- CFC: Renovation of Show room of HP Handicraft & Handloom Corporation completed.
- **Fund Utilization Year 2008-09:**

**Sanctioned Budget:** Rs. 35.20 Lakh, **Amount Utilized:** Rs. 30.12 lakh =**85.57 %**